ORDER

105170 Order / Rev: Orders Alt Order #: 06838767 OCEGUERA FOR CONG Product Desc: Estimate: 1558 Primary AE: Amy McCreary 08/14/12 - 08/20/12 Flight Dates: **BLPHI** 08/06/12 / 08/15/12 Sales Office: Original Date / Rev: National Sales Region: Order Type: **GENERAL** GMMB, Inc./ Washington D.C. Name: Agency Billing Type: Cash **Buying Contact:** Broadcast Billing Calendar: Billing Contact: Billing Cycle: EOM/EOC 1010 Wisconsin Ave. NW 15% Agency Commission: Washington, DC 20007 Oceguera for Congress Advertiser Name: New Business Thru: A35+ Demographic: 00:15:00 Order Separation: Product Codes: PLC02

Bill Plan

Account Executives

Account Executive

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 07/30/12 | 08/20/12 | 24 | \$18,575.00 | \$15,788.75 |

Sales Office

SELECT PRIORITY CODE

Sales Region

POLITICAL/AGY, PCAN, GEN

Totals

Start Date / End Date

Start Of Order - End Of Order

Advertiser External ID:

Agency External ID:

| Month | # Spots | Gross Amount | Net Amount | Rating |
|-------------|---------|--------------|-------------|--------|
| August 2012 | 24 | \$18,575.00 | \$15,788.75 | 0.00 |
| Totals | 24 | \$18,575.00 | \$15,788.75 | 0.00 |

Order %

100%

 Amy McCreary

 Order Share
 Share
 Total

 KSNV
 37%
 \$18,575.00

Priority:

Revenue Codes:

| Market | 100% | \$50,202.70 |
|-------------------|-------|-------------|
| Competitive Share | Share | Total |
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 26% | \$13,052.70 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 19% | \$9,538.51 |
| KTUD | 0% | \$0.00 |
| KVVU | 16% | \$8,032.43 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 2% | \$1,004.05 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Tim | e Days | Len S | pots | Rate Pri | Rtg Type Spots | Amount |
|-----|-----------|--------------------------|---|---------------------|----------|---------------|--------|-------|------|-----------|----------------|------------|
| E 1 | 505050A | 08/14/12 | 08/20/12 | M-F 5-6a WakeUp w/V | | 5-68 | MTWTF | :30 | 2 | \$400.001 | 0.00 NM | 2 \$800,00 |
| | | er transaction of Wilder | 7.119-117.535-1296-129-2011 42 3 | M-F 5-6a WakeUp w/\ | wagners | | | | | | | |
| | WAKE | UP WITH | THE WAG | NERS | | | | | | | | |
| | Sta | art Date | End Date | Weekdays Spo | ots/Week | Rate I | Rating | | | | | |
| V | /eek: 08/ | /14/12 | 08/20/12 | MTWTF | 2 | \$400.00 | 0.00 | | - | | | |

Print Date: 08/15/12 17:20:49 Page 2 of 3

KSNV

Order / Rev: Alt Order #:

Flight Dates:

105170

06838767 08/14/12 - 08/20/12 Advertiser:

Oceguera for Congress

Product Desc: OCEGUERA FOR CONG

Estimate:

1558

| ₋n | Ch | Start | | Inventory Code | TELEVISION CONTRACTOR OF THE PERSON OF THE P | Start/End Ti | | Len Spo | - | Rate Pri | Rtg Type S | pots 2 | Amount \$800.00 |
|--------|---|--|--|--|--|---|-----------------------|---------|------|---------------|----------------|-----------|--------------------|
| 1 | KSNV | 08/14/12 | | M-F 5-6a WakeUp M-F 5-6a WakeUp | | 5-6a | MTWTF | :30 | 2 | \$400,001 | D.00 NM | 2 | \$600.0t |
| ŭ | NAKE II | P WITH | THE WAGN | IERS | u www.gileta | | | | | | | | |
| | | Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | ek: 08/1 | | 08/20/12 | MTWTF | 2 | \$400.00 | 0.00 | | | 0700 004 | 0.00 NM | 3 | \$2,100.0 |
| 2 | KSNV | 08/14/12 | | M-F 6-7a WakeUp | | 6-7a | MTWTF | :30 | 3 | \$700.001 | U.UU NIM | ٥ | \$2,100.0 |
| 16 | | m ikuril | | M-F 6-7a WakeU | p w/wagners | | | | | | | | |
| A | | | THE WAGN | We <u>ekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| We | <u>5(ar)</u> 2ek: 08/1 | t Date 4/12 | 08/20/12 | MTWTF | 3 | \$700.00 | 0.00 | | | | | | |
| | | | | Today Show | СМ | 658a-9am | MTWTF | :30 | 2 | \$1,400.001 | 0.00 NM | 2 | \$2,800.0 |
| 1 18 W | HARMANA . | | | Today Show | | | | | | | A* | | |
| - | TODAY | SHOW | 448C WWW.0000 | 4/24/2004/2007 | ONE CONTROL WATER CONTROL | Dista | Rating | | | | | | |
| 30202 | 171-171 TESCHOOL | t Date | End Date | <u>Weekdays</u> MTWTF | Spots/Week | Rate \$1,400.00 | 0.00 | | | | | | |
| | eek: 08/1 | - 14 | 08/20/12 | Saturday Today | CM | 7a-9am | S- | :30 | 1 | \$625.001 | 0.00 NM | 1 | \$625.0 |
| . 4 | KSNV | 08/18/1 | 2 00/10/12 | Saturday Today | - OM | | | | | | | | |
| i i | SATURE | OAY TO | DAY | | | | | | | | | | |
| | Star | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | 1 | | |
| | eek: 08/ | | 08/19/12 | S | 1 | \$625.00 | 0.00 | -20 | - | \$625,001 | 0.00 NM | 1 | \$62 5. |
| 5 | KSNV | 08/19/1 | 2 08/19/12 | Sunday Today | CM | 7a-8am | S | :30 | 15 | \$625.001 | 0.00 14141 | (0) | 402 0. |
| | TODAY | ON CUB | NDAY no pgr | Sunday Today | | | | | | | | | |
| | | on son rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| W | eek: 08/ | | 08/19/12 | S | 1 | \$625.00 | 0.00 | | | | | | |
| | | | THE STATE OF THE S | M-F Today Show | II 3rd HBM | 9-10a | MTWTF | :30 | 3 | \$500.001 | 0.00 NM | 3 | \$1,500 |
| - | | | | M-F Today Show | | | | | | | | | |
| | TODAY | SHOW | | | 12 N 24 N | A-11- | Delles | | | | | | |
| 27.21 | | rt Date | End Date | <u>Weekdays</u> MTWTF | Spots/Week 3 | <u>Rate</u> \$500.00 | Rating 0.00 | | | | | | |
| 200 | eek: 08/ | | 08/20/12 | M-F Today Show | | 10am-11am | MTWTF | :30 | 2 | \$325.001 | 0.00 NM | 2 | \$650 |
| E 7 | KSNV | 08/14/1 | 2 06/20/12 | Today 4th Hour | 111 701 1311 | Countries | 55 | | | | 5834843 535555 | | |
| | TODAY | SHOW | DI | | | | | | | | | | |
| | Sta | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| W | /eek: 08/ | 100000000000000000000000000000000000000 | 08/20/12 | MTWTF | 2 | 10.41.000000000000000000000000000000000 | 0.00 | 20 | 2 | \$425.001 | 0.00 NM | 2 | \$850 |
| E 8 | KSNV | 08/14/1 | 12 08/20/12 | | CM | 12-1230pm | MTWTF | :30 | 2 | \$425.001 | 0.00 14141 | 4:: | 40 00 |
| | | 5 AT NO | VOIL . | Noon News | | | | | | | | | |
| | | 3 AT NO | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| W | <u>ی د</u> ۷eek: 08 | | 08/20/12 | MTWTF | 2 | V | 0.00 | | - 02 | | | | |
| | | | | The Doctors | CM | 2pm-3pm | MTWTF | :30 | 1 | \$325.001 | 0.00 NM | 1 | \$325 |
| | | MARTINE IN | | The Doctors | | | | | | | | | |
| | THE D | OCTORS | 3 | ABOUND COMMENT OF | 124 (77) 53 610 (40) 2020 (50) 70 | | President. | | | | | | |
| 1012 | 200 200 E06257 | art Date | | <u>Weekdays</u> MTWTF | Spots/Week | | Rating 0.00 | | | | • | | |
| | Veek: 08 | | 08/20/12 | NEWS 3 at 4 (1 | | 4-5pm | MTWTF | :30 | 122 | \$600.002 | 0.00 NM | 4 | \$600 |
| EIL | KSNV | 08/14/ | 12 00/20/12 | 4PM NEWS (1 I | | (4:00 PM-4: | | | | | | | |
| | FIRST | NEWS 3 | AT FOUR | and organizations. | | | 80 50 | | | | 1 | | |
| | Sta | art Date | End Date | | Spots/Week | | Rating | | | | | | |
| | Veek: 08 | | 08/20/12 | MTWTF | | | 0.00 | | | 64 000 004 | 0.00 NM | 2 | \$2,000 |
| | | 08/14/ | 12 08/20/12 | M-F Early News | | 5-630p | MTWTF | :30 | 2 | \$1,000.001 | U.UU 19MI | 2 | 32,000 |
| | KSNV | | | M-F Early News | ı | | | | | | | | |
| | | 2 STEELS | | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | EARLY | NEWS | | **CCKGGTG | | \$1,000.00 | 0.00 | | | | | | |
| E 1 | EARLY St | art Date | | MTWTF | | 41,000.00 | | | | | | | |
| E 11 | EARLY <u>St</u> Veek: 08 | art <u>Date</u> 3/14/1 <u>2</u> | 08/20/12 | MTWTF | | 11pm-1135 | pm MTWTF | :30 | 9 | \$1,100.001 | 0.00 NM | 2 | \$2,20 |
| E 11 | EARLY <u>St</u> Veek: 08 | art <u>Date</u> 3/14/1 <u>2</u> | | MTWTF | Eleven CM | C. Machine Commercial Pro- | pm MTWTF | :30 | 9 | 2 \$1,100.001 | 0.00 NM | 2 | \$2,20 |
| E 11 | EARLY <u>St</u> Week: 08 2 KSNV | art <u>Date</u> 3/14/1 <u>2</u> | 08/20/12 /12 08/20/12 | MTWTF 2 M-F News 3 at 8 | Eleven CM Eleven | 11pm-1135 | Marchana | :30 | 2 | 2 \$1,100.001 | 0.00 NM | 2 | \$2,200 |
| E 11 | EARLY <u>St.</u> Neek: 08 2 KSNV NEWS | art <u>Date</u> 3/14/1 <u>2</u> 08/14/ | 08/20/12 /12 08/20/12 ITSIDE | MTWTF 2 M-F News 3 at I M-F News 3 at | Eleven CM Eleven Spots/Weel | 11pm-1135 | pm MTWTF Rating 0.00 | :30 | Š | 2 \$1,100.001 | 0.00 NM | 2 | \$2,200 |

Print Date: 08/15/12 17:20:49 Page 3 of 3

Advertiser:

Oceguera for Congress

Product Desc: OCEGUERA FOR CONG

KSNV

Flight Dates: 08/14/12 - 08/20/12

Estimate: 1558

| Ln | Ch | Start | End | Inventory Code | e Break | Start/End | Time Days | Len | Spots | Rate Pri | Rtg Type S | Spots | Amount |
|------|------------------------|------------------|----------------------|-----------------------------------|-----------------|---------------------------|----------------|-----|-------|-------------|------------|-------|-------------|
| | | | | Sa-Su News 3 at Sa-Su News 3 a | | | | | | | | New | |
| | NEWS | 3 NIGHTS | SIDE | Sa-Su News S a | (Clavel) | | | | | | | | |
| W | <u>Sta</u> eek: 08/ | rt Date 13/12 | End Date 08/19/12 | Weekdays | Spots/Week 1 | Rate \$1,100.00 | Rating 0.00 | | | | | | |
| N 14 | KSNV | 08/16/12 | 08/16/12 | Thurs PR 8-9p Thursday Prime | CM 8-9pm | 8-9pm | | :30 |) 1 | \$2,400.001 | 0.00 NM | 1 | \$2,400.00 |
| W | <u>Sta</u> eek: 08/ | rt Date 13/12 | End Date 08/19/12 | Weekdays T | Spots/Week 1 | <u>Rate</u> \$2,400.00 | Rating 0.00 | | | 200 | | | |
| | | * | | | 1100 | | | | | | Totals | 24 | \$18,575.00 |